

Reach

a captive Australian film and television production and professional media audience!

Directors, producers, agency creatives and producers, cinematographers, production designers, art directors, production managers, stylists, make up artists, costume designers, editors, post production people, visual effects artists and many more.



showreelfinder.com
media kit **online advertising**

benefits



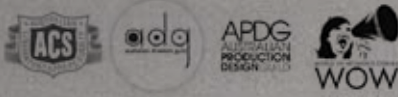
Compelling content

Deep visitor engagement

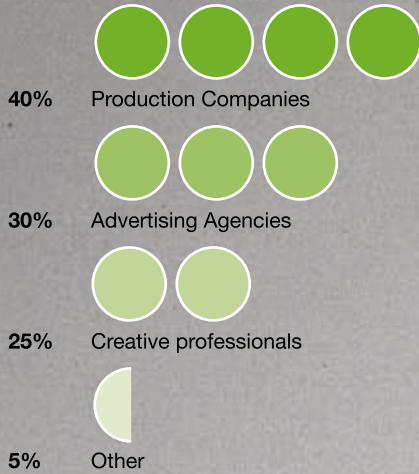
Showreelfinder visitors stay around.
An average visit is a lengthy 4.5 minutes

Key industry sponsorships.

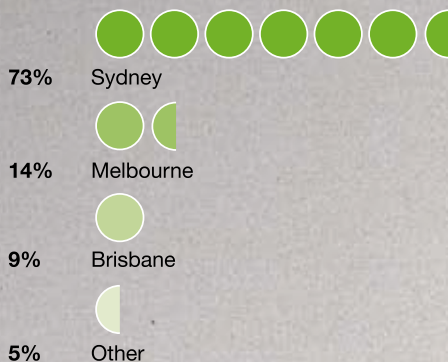
Annual roster of national awards presentations.



Visitors by profession 2013



By city 2013



Enjoy high reach, great coverage and optimal exposure for your online advertising dollar - starting at just \$80 a month with showreelfinder.com

Access screen craft and creative professionals

Showreelfinder.com is the screen production professionals' choice in online showreel presentation, and crew talent sourcing.

Used exclusively by the Australasian television and online commercial creative industries.

A relative pioneer in the online portfolio space, Showreelfinder was launched in 2005 and has rapidly built an impressive customer list.

Our subscribers are industry leading screen-craft professionals. High achieving, well travelled, early adopters of innovative products and services.

Critically, each customer is a "head of department", a key decision maker, and a host of their own informal professional network.

The reach is unique

Showreelfinder is a sponsor of major industry guilds, annually hosting online national award web presentations for the Australian Cinematographers Society, Australian Production Design Guild, the Australian Directors Guild, and WIFT Film Festival.

Visitors include directors, producers, production managers, ad agency creatives, agency producers, cinematographers, production designers, art directors, stylists, make up artists, costume designers, editors, post production people, visual effects artists and many more.

Unlike many websites, Showreelfinder visitors are engaged, choosing to delve deep into the site (10,000 page views monthly average 2013) and spend an impressive 4.5 minutes each visit. They also return many times over and are actively searching for professionals and services.

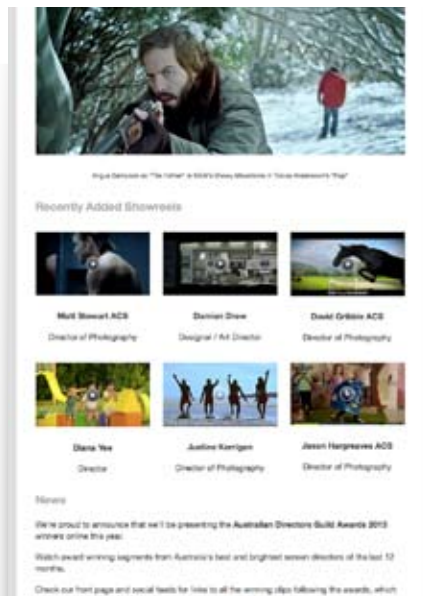
All this means your ad gets more valuable impressions, achieves maximum reach and is looked at by a 'ready-to buy' audience. An ad package on showreelfinder.com offers a unique chance to talk to your target audience directly, clearly and affordably.

showreelfinder.com
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NEWSLETTER ARTICLES

\$150

Frequency:
12 times annually plus
special events



packages



Targeted database with
above average CTR.
Choose one or multiple
issues.

HOME PAGE
ALL DIRECTORY PAGES

Pro
\$290 p/m

Standard
\$160 p/m



TAILORED
SEARCH DISPLAY

Pro
\$160 p/m

Standard
\$80 p/m



Your ad appears in the directory related to your product.
Need more than one search category? Ask us.



Artwork specifications

If providing your own artwork please note:

Static files can be provided in gif, jpeg or png format. Specify URL for clickthrough.

E-newsletter takes JPEGs and static GIFs only.

E-newsletter item word count: 150-300

Web banner sizes (pixels):

Large: 266 x 125

Regular: 125 x 125

Conditions

Minimum of one month purchase

Deadlines last week of month prior to placement - ads loaded first day new month.

All prices based placement on Australian website only, please enquire about syndications.

All advertising is subject to availability. Our standard terms and conditions apply, see website for details.

Placement accounts payable strictly within month of advertising.

Flexible options

Choose a page based on a search string related to your brand

Have showreelfinder create your customised artwork or supply your own

Casual or fixed term placements

Annual discounts

Add extra territories

Book your ad

To book your package, chat to Simon Higgins.

Phone: **+61 2 8417 2935**.

Email: support@showreelfinder.com